



# TOM SCHWAB

Entertaining and actionable information  
small business leaders can use today

Tom Schwab knows how to build an online business. Marketing at its heart is starting a conversation with someone who could be an ideal customer. Tom helps small business owners, entrepreneurs and solopreneurs get featured on leading podcasts their prospects are already listening to. Then he shows them how to turn listeners into customers.

- Author of **PODCAST GUEST PROFITS: Grow your business with a targeted interview strategy**
- Founder of Interview Valet, the concierge level booking service



## TOPICS TO ENGAGE YOUR AUDIENCE

- Why podcast marketing is the next gold rush
- Why podcast interviews convert 25 times better than blogs
- How to find and get booked on podcasts
- How to be an ideal guest
- How to turn listeners into leads



In this noisy digital world, business leaders are continually bombarded with the newest must have tools to reach their goals. As a Navy veteran and an inbound marketing engineer, Tom Schwab has a refreshingly different approach. He focuses on time proven strategy, then supercharges them with today's free tools. An author, speaker, and teacher, Tom helps you get more traffic, leads, and raving customer fans by being interviewed on podcasts.

## CONNECT WITH TOM

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*Tom Schwab is one of the few I would trust with the future of my company. He is intuitive and alert to the subtle ways we can grow and thrive in the exciting world of online business. His understanding of customer personas and how we engage for mutual benefit puts him at the leading edge of business today.*

Dan Miller, Creative Thinker  
Author New York Times bestselling  
**48 Days to The Work You Love**



WWW.INTERVIEWVALET.COM