

10 Places to Find Great Podcasts

1. iTunes - especially New and Noteworthy
2. Ask Current Clients What Shows They Listen To
3. Benchmark competitors. Google: “competitor name” AND “podcast”
4. [PodKarma](#)
5. [Sticher](#)
6. [BuzzSprout](#)
7. [PodcastDirectory.com](#)
8. [Blog Talk Radio](#)
9. [iHeartRadio](#)
10. Search Google articles: “Best _____ podcasts about”
 - a. [Business](#)
 - b. [Health and Fitness](#)
 - c. [Coaches](#)
 - d. [Authors](#)
 - e. [Pickleball](#), yes it exists and there a numerous show

